

Florida Heritage Book Festival Writers Conference

Friday Schedule

February 21, 2020

Renaissance Marriott World Golf Village Resort
St. Augustine, FL



8:00 – 9:00 AM	Coffee and Registration	
	Troon	Wentworth
9:00 – 10:00 AM	Steph Post <i>Story Starters: Memory, Sensory, Arbitrary</i>	Rich Wickliffe <i>How to Turn True Crime into Fiction</i>
10:00 – 10:15 AM	BREAK	
10:15 – 11:15 AM	Rod Martinez <i>Diversity Schmersity</i>	Florida Book Awards Authors <i>Researching, Crafting, Submitting, and Promoting Award-Winning Fiction</i>
11:15 – 11:30 AM	BREAK	
11:30 – 12:30 PM	Sharon Y. Cobb <i>Your Blog, Your Brand</i>	Janice Hardy <i>Understanding the Scene: The Engine of Your Story</i>
12:30 – 1:30 PM	LUNCH	
1:30 – 2:30 PM	Rod Martinez <i>Stomping Stage Fright</i>	Steph Post <i>Writing Mythology: From the Epic to the Personal</i>
2:30 – 2:45 PM	BREAK	
2:45 – 4:15 PM	Sisters in Crime <i>Elementary, Dear Watson: Panel Discussion of the Anatomy of Popular Commercial Mysteries</i>	
4:15 – 5:00 PM	Meet the Speakers, Book Sales and Signings (Pre-Conference/Registration Area)	
6:00 – 9:00 PM	Literary Legend Reception with Craig Pittman (ticketed event)	