

BOOK FESTIVAL MARKETPLACE
BOOKSELLER / VENDOR AUTHOR EXHIBITOR APPLICATION

The Marketplace is open from 9:00 am to 3:30 pm on Saturday, September 15, 2018.
All Booksellers/Vendors/Exhibitors are required to be open and staffed for the full day.

Bookseller/Vendor Packages:

<u>Vendor Package</u>	<u>Non-Profit Package</u>	<u>Publisher Package</u>
Half 6-Foot Table – \$60	Half 6-Foot Table – \$50	Full 6-Foot Table – \$120
Full 6-Foot Table – \$120		

Packages include the following elements:

1. Table and a folding chairs per half.
2. For reservations received before June 30 2018, your company's name will be included in our marketing materials used to publicize the Festival.
3. One "Exhibitor Listing" in the Florida Heritage Book Festival Special Section published in The St. Augustine Record prior to the event (if reservation/check is received by August 15, 2018); listing to include Exhibitor name and booth location.
4. "Exhibitor Listing" on the Florida Heritage Book Festival website.

Vendor Criteria:

In order to secure space at the Florida Heritage Book Festival, you must either sell books or book-related products. At its sole discretion, the FHBF reserves the right to refuse participation by any company/organization or individual. Vendors are responsible for collecting and remitting the proper Florida state sales tax. Vendor/Exhibitor is responsible for portage of all their materials.

General Marketplace Information:

Saturday, September 15, 2018 – Doors are open to public 9:00 am–3:30 pm. Vendor setup available at 7:30 am, breakdown between 3:30-5:00 pm.

Location:

Virginia Room, second floor of the Ringhaver Student Center, Flagler College, 50 Sevilla Street (corner of Sevilla and King Streets).

Application:

Vendor applications must use the supplied form with payment accepted and booths assigned, on a first-come, first-served basis. Please be advised that space is limited and sells quickly. Once we sell allotted space, we will close sales. Therefore, Exhibitors are encouraged to submit their completed Exhibitor application and payment as soon as possible.

Forms of payment:

Online Registration is available by emailing the Registration Form to registerfhbookfest@gmail.com. Payment may be by PayPal or by check or money order made out to the Florida Heritage Book Festival and mailed to P.O. Box 4011, St. Augustine, FL 32085-4011. Registration will be considered complete only when payment has been received. No applications will be processed without payment in full. Once your payment has been received and your application approved, we will email you a confirmation letter.

Florida Heritage Book Festival
2018 Vendor/Exhibitor Application/Agreement

Vendor/Exhibitor agrees to exhibit, and the Florida Heritage Book Festival agrees to allow Vendor/Exhibitor to exhibit and sell books and related items at the FHBF Marketplace, held on Saturday, September 15, 2018, at Flagler College, St. Augustine, Florida. Registration and payment may be made by PayPal, check or money order should be received on or before August 15, 2018, to reserve space.

Contact Information (please print)

Name: _____

Company name: _____

Name as it should appear on listings: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sales tax license number: _____

Type of business: Please check all appropriate categories to describe what you are selling.

- | | | |
|--|---------------------------------|-------------------------------------|
| <input type="checkbox"/> General | <input type="checkbox"/> Used | <input type="checkbox"/> Children's |
| <input type="checkbox"/> Antiquarian | <input type="checkbox"/> Author | <input type="checkbox"/> Book Title |
| <input type="checkbox"/> Cultural/Special Interest | | |
| <input type="checkbox"/> Religious or Inspirational (please specify) _____ | | |
| <input type="checkbox"/> Merchandise (book-related items only, audiobooks etc. – please specify) _____ | | |

Number of booths you wish to reserve:

- _____ @ \$60 Half 6' Table - Bookseller/Vendor
_____ @ \$120 Whole 6' Table - Bookseller/Vendor
_____ @\$50 Half 6' Table - Nonprofit/Writers Organization
_____ @\$100 Whole 6' Table - Nonprofit/Writers Organization
_____ @ \$120 Half 6' Table - Publisher 6' table
\$_____ Total enclosed

Tables may have table identification sign no larger than 12"x18" or a banner for the table front no larger than 2'x5'
Note: The room is well lit and additional lighting is not necessary. Wi-Fi is available.

Signature: _____

Please print name/title: _____

Florida Heritage Book Festival, PO Box 4011 St. Augustine, FL 32085-4011.
registerfhbookfest@gmail.com

Thank you! Please email or USPS mail the signed application.